



MANASQUAN HIGH SCHOOL

Robert Goodall
167 Broad Street
HS Principal
Manasquan, NJ 08736
(732) 528-8820 ext. 1000
rgoodall@manasquan.k12.nj.us

May 8, 2024

Dear Parents/Guardians & Students:

On behalf of everyone at Manasquan High School, I would like to welcome our anticipated students of the Class of 2028. We are currently making plans for our master schedule for the coming school year and wanted to offer current and incoming students a tremendous educational opportunity for course advancement during the Summer of 2024.

All students are required to satisfy a financial literacy proficiency as a state requirement for graduation as outlined by the New Jersey Department of Education. This summer we are offering an exciting opportunity for students interested in course advancement, to participate in the On-line learning version of **Business and Financial Literacy & Microsoft Suite** to satisfy the graduation requirement. Upon completion of this course students would earn five credits for their official transcript and afford them an additional elective choice during their academic year. The goal is to make our students to be most competitive when applying to the most competitive and prestigious colleges and universities, through innovative and flexible opportunities during their 160-credit offering at Manasquan High School.

In addition, we have added several new electives from our *Course of Study* for students to consider taking this summer to develop and advance their transcript and profile. These courses will also be delivered through a hybrid mix of online and in-person instruction.

Please find attached a sign-up link if you are committed to a summer course by June 6, 2024. Students may sign up for the maximum of five (5.0) credits (120 hours):

[Summer Online](#)

We anticipate each course running from July 8th through August 30th, with students expected to attend three in person sessions at MHS. The course will primarily be facilitated with synchronous and asynchronous activities through CANVAS & Microsoft TEAMS. In addition, I have attached a brief course description as outlined in our MHS Course of Study for 2024-25. Guidance Counselors will work with each student to choose an additional elective course this summer for SY 2024-25 if they participate in this summer opportunity. No transportation is provided on in person instruction days.
Summer Course sign up must be completed by June 6, 2024.

If you have any concerns or questions, please feel free to contact me at 732.528.8820, ext. 1000 or rgoodall@mansquan.k12.nj.us to discuss your concerns or questions.

Sincerely,



Robert Goodall
HS Principal

MHS Summer Courses:

MICROSOFT SUITE -(On-line learning) 2.5 credits, Grades 9-12

This course is designed to provide students with skills in all areas of computer applications technology. Students in the **on-line version** will gain exposure to all products included in the Microsoft Office Suite, including Word, Excel, Office Mix, Power-Point and Publisher. Authentic simulation will be used to ensure that students can effectively utilize all applications in realistic environments. This course also offers instruction in learning touch keyboarding. The course is facilitated by the instructor through digital- workflow of **CANVAS**.

BUSINESS AND FINANCIAL LITERACY- (On-line learning) credits: 2.5, Grades 9-12

Understanding and managing personal finances are key to one's future financial success. This course is based on the National and New Jersey State financial literacy standards and presents essential knowledge and skills to make informed decisions about real world financial issues. Students in the **on-line version** will learn how choices influence occupational options and future earnings potential. Students will also learn to apply decision-making skills to evaluate career choices and set personal goals. The course content is designed to help the learner make wise spending, saving, and credit decisions and to make effective use of income to achieve personal financial success. The course is facilitated by the instructor through digital- workflow of **CANVAS**.

SOCIAL MEDIA & INTERNET MARKETING – (On-line learning) credits: 2.5, Grades 9-12

This course is designed to provide students with skills to create and manage communications information about a product or service to a specified target audience. Boost consumer engagement and strengthen brand loyalty through traditional and digital strategies. Explore marketing strategies and tactics to gain website traffic, brand exposure, consumer insight, customer engagement, and sales through social media platforms.

SPORTS & ENTERTAINMENT MARKETING – (On-line learning) credits: 2.5, Grades 10-12

This course will prepare students for college level business programs and introduce them to an area of business with which they may be unfamiliar. It is designed to develop a thorough understanding of the management & marketing concepts and theories that apply to sports promotion, sponsorship, product licensing, and entertainment event management and marketing. This course highlights communication skills, distribution, marketing-information management, pricing, product/service management, promotion, selling, operations, strategic management, human resource management, and the economic impact and considerations involved in the sports and event marketing industries. It is a specialized course for students with a career interest in the fields of sports and entertainment as well as marketing. Career opportunities in the marketing cluster will be introduced, including sports agent, client-side sports, agency-side sports, corporate based sports and entertainment marketing.

INTRODUCTION TO LAW - (On-line learning) credits: 2.5, Grades 10-12

This semester course is designed to acquaint students with the American legal system, and the ways that this system affects their daily lives. This course will develop the student's knowledge of legal terms, the responsibilities and roles of court officials, the requirements and use of contracts, the laws concerning liability and torts, individual property rights and responsibilities and a survey of the criminal code. It will also include a segment on juvenile justice. Members of state and local police agencies and attorneys will serve as guest lecturers. Field trips to view the criminal justice system in action are planned.

CONSTITUTIONAL LAW – (On-line learning) credits: 2.5, Grades 10-12

This course is designed for students interested in law, government, and politics. Students will examine a wide range of contemporary issues subject to Constitutional interpretation, the introduction of students to the Constitution, fundamental concepts of Constitutional law, the role of the courts, and the legal limitations on governmental policy making. Students will develop skills that enable them to read and interpret Supreme Court decisions, which serve as the basis for class discussion. Debates and Moot Courts call on students to develop persuasive arguments in defense of their positions, thereby sharpening their reasoning and analytical skills.

***Students are required to complete the curriculum for each course and will be awarded 2.5 credits for each completed course.**